

Message Text

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FM AMEMBASSY VIENNA

TO SECSTATE WASHDC PRIORITY 3850

UNCLAS VIENNA 8404

E.O. 11652: N/A

TAGS: BCON

SUBJECT: COMMERCIAL OFFICERS' CONFERENCE

REF: A. STATE 209418; B. STATE 213369

RE PARA 3 REF A, WE SUGGEST FOLLOWING TOPICS FOR DISCUSSION AT SUBJECT CONFERENCE:

A. INTER-COUNTRY COOPERATION AND LIAISON. WE FEEL IT WOULD BE USEFUL TO DISCUSS VARIOUS WAYS IN WHICH ECONOMIC/COMMERCIAL SECTIONS AND TRADE CENTERS CAN SUPPORT EACH OTHER'S EVENTS, PARTICULARLY SPECIAL EVENTS, SUCH AS EXHIBITIONS, SEMINARS AND "AMERICA DAYS." TOPIC COULD INCLUDE "SPIN-OFF" CONCEPT, I.E., MULTI-COUNTRY USE OF TRADE CENTER EVENTS, SUCH AS JEEPS. SUBJECT WOULD PROVIDE OPPORTUNITY TO REVIEW SPIN-OFF PROGRAM WE ARE DEVELOPING FOR EAST-WEST TRADE CENTER AS WELL AS EWTC INTERFACE WITH EAST-WEST TRADING COMMUNITY IN WESTERN EUROPE.

B. TRADE OPPORTUNITIES DERIVING FROM ENERGY CRISIS. BELIEVE IT WILL BE USEFUL TO COMPARE NOTES AND TO HEAR WASHINGTON VIEWS THIS TOPIC.

C. REVERSE INVESTMENT IN US. DISCUSSION OF DEGREE OF PRIORITY USG ATTACHES THIS PROGRAM WOULD BE TIMELY. (WE WONDER WHETHER THE ACTIVIST EMBASSY ROLE CONTEMPLATED IN CAMPAIGN NO. 8, FY 75 CCP FOR AUSTRIA, FOR CONDUCTING INVEST-IN-USA CONVERENCE IN JANUARY, SQUARES WITH POLICY STATEMENT CARRIED IN DEPARTMENT'S A-7029 FOR INVEST-IN-USA PROGRAM.) HUMES

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